



## Boomers Job Search Guide (Paperback)

By Sandra Marling, Jill Pfaff-Waterbury

Life Transition Consulting, United States, 2006. Paperback. Book Condition: New. 277 x 211 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Boomers Job Search Guide has been written for an ever-expanding audience of men and women who for one reason or another are not ready or willing to climb into the rocking chair. The rise of gray labor is a result of many reasons which spread across the spectrum, some of which are: recent economic downturn, increasing life expectancy, corporate downsizing, additional financial pressures, loss of benefits and increasing entrepreneurial interests. This guide is an easy to follow path for mature workers in a job search. The book covers the 10 primary aspects of job search focused on specific information for the over 50 worker. The following is a brief description of the book's chapters. .Assessments - Assessing your skills, accomplishments, and personality. .Decision Making - Take time to weigh your options and consider the alternatives. .Setting Your Plan - A marketing plan is necessary for a focused search. .Resume - A well-written resume will illustrate recent experience and accomplishments. .Image - Personal presentation is a big consideration. .Targeting Your Markets - A discussion of where...



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