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## E-FINANCE: THE FUTURE IS HERE



Response Books, New Delhi, India, 2010. Paperback. Book Condition: New. Second Edition. E-Finance: The Future is Here exhorts the Indian banks to use their post crisis advantages like safe and sound business practices, technology competence and lower costs to attract business from overseas customers . "The Future is Here," avers V C Joshi and suggests that financial institutions could effectively use their branch network to market e-Services. This concise yet comprehensive book talks about not only the planning aspect, but...

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- Authored by V.C. Joshi
- Released at 2010

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